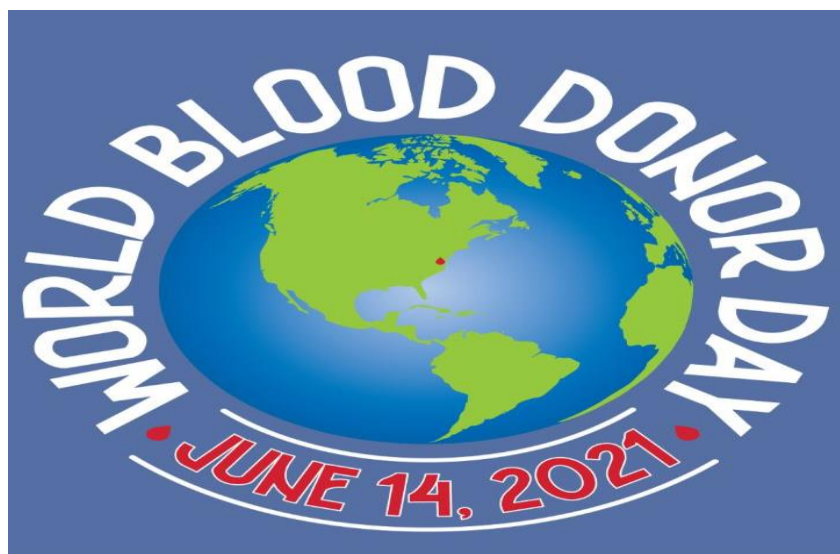


**TAGORE DENTAL COLLEGE & HOSPITAL**

**NSS UNIT**



**WORLD BLOOD DONOR DAY**



<b>PROGRAM CATEGORY</b>	<b>PUBLIC &amp; STUDENT AWARENESS PROGRAM</b>
<b>NAME OF THE PROGRAM</b>	<b>WORLD BLOOD DONAR DAY</b>
<b>DATE</b>	<b>JUNE 14<sup>TH</sup> 2021.</b>
<b>DAY&amp;TIME</b>	<b>MONDAY 12.00PM TO 12.45PM</b>
<b>VENUE</b>	<b>TAGORE DENTAL COLLEGE GOOGLE MEET ONLINE PLATOFRM YOUTUBE LIVE</b>
<b>ORGANIZERS</b>	<b>NSS, TAGORE DENTAL COLLEGE &amp; HOSPITAL</b>
<b>ACTIVITY UNDERTAKEN</b>	<b>LECTURE BY DR.C.P.LUCK MD(PATHOLOGY)</b>

# INVITATION



## TAGORE DENTAL COLLEGE & HOSPITAL

RATHINAMANGALAM CHENNAI - 600127



On account of World Blood Donor Day,  
NSS unit of Tagore Dental College & Hospital  
In Collaboration with Blood Bank TMCH,  
Organises

“உதிரும் கொடுப்போம் உயிர் காப்போம்”

by Prof.Dr.C.P.Luck.,MD Pathology,  
Prof. and Head of Department of Pathology,  
Tagore Medical College and Hospitals,  
Chennai.

14

June  
2021

12:00 PM to  
12:45 PM

“GIVE BLOOD AND KEEP THE WORLD  
BEATING”

We cordially invite all the Final years, Interns and  
Staffs for the Programme

# PROGRAM REPORT

World health organization celebrates 14<sup>th</sup> June every year as “World Blood Donor Day”. The aim of this celebration is to raise awareness on blood and its products transfusion at global level. It also provides an opportunity to awaken the government and other health agencies to provide adequate awareness and infrastructure to increase the collection of blood from voluntary and healthy donors. Safe collection and transfusion of blood and its products is a crucial aspect of care and public health.

To ensure that everyone who needs safe blood has access to it, all countries need voluntary, unpaid donors who give blood regularly. Throughout the COVID-19 pandemic, despite limited mobility and other challenges, blood donors in many countries have continued to donate blood and plasma to patients who need transfusion. This extraordinary effort during a time of unprecedented crisis highlights the crucial role of well-organized, committed voluntary, non-remunerated blood donors in ensuring a safe and sufficient blood supply during normal and emergency times.

## **Focus of this year’s campaign**

For 2021, the World Blood Donor Day slogan will be “**Give blood and keep the world beating**”. The message highlights the fact that blood donors across globe keep the world pulsating by donating blood and saving millions of lives. This reinforces the need to make a global call to many more people all over the world to donate blood and make others’ lives bright. A special focus of this year’s campaign will be the role of young people in ensuring a safe blood supply. In many countries, young people have been at the forefront of activities and initiatives aimed at achieving safe blood supplies through voluntary, non-remunerated blood donations.

A live talk show was arranged by the NSS unit of Tagore Dental College in Google meet online platform. The same was streamed live on social media (YouTube). Around 200 participants including faculties and students participated. The show was hosted by Dr Vaishnavi, Reader Dept of Public Health Dentistry and was inaugurated by Dr. Jimson, Head and Professor, Dept of Oral and Maxillofacial Surgery, Tagore Dental College and Hospital.

He spoke about the importance of blood donation and activities carried forward by the NSS unit over the past years. He emphasised that safe blood donation is a critical aspect of public health and patient. He also highlighted the WHO theme for the current which is as follows “Give blood and keep the world beating”.

The star of the show was Prof Dr.C.P.Luck MD, Pathology Head and professor Dept of Pathology Tagore Medical College and hospital;she had obtained both her degrees from Kilpauk Medical College. She has worked in many prestigious institutions’ before and is now a part of the Tagore Institution. She is also proficient in analysing blood mismatching, typing and various histopathologies.

The show started with the dynamic talk by Dr Luck who spoke on the tagline “Give blood and keep the world beating”. She explained the meaning of this theme and made elaborate explanations for frequently asked questions regarding blood donation. Around 200 participants had attended the program.

She paved a way to break the doubts which have been lingering in the minds of many with respect to the safety aspect of blood donation for the self and others. The entire talk was in regional language Tamil which made it easy for everyone to understand.

The lively session had a spirited Q and A session at the end where the participants clarified their doubt. This program ended with a vote of thanks by Dr. Jones Senior Lecturer, Dept of Oral and Maxillofacial Surgery, Tagore Dental College and Hospital. The entire program was streamed in youtube for the benefit of public.

The certificate and memento to guest speaker was presented by DrBalagopal, Vice Principal(Academics) and Dr.Jimson, Vice Principal(Research)

The NSS unit thank our Chairperson Prof M. Mala mam and Principal Dr. C.J Venkatakrishnan sir for encouraging and giving us an opportunity for organizing this program

## PHOTOS





